

Wood Flooring for *Green Building*

Brought to you by Wood Floor Resource Group (WFRG)



This presentation is tailored to architects and designers interested in deepening their knowledge of how wood relates to sustainable design and construction.

It addresses broad questions such as:

- What constitutes an environmentally-sound wood product?
- What is sustainable forestry and forest certification?
- In what ways can wood products contribute to LEED certification?

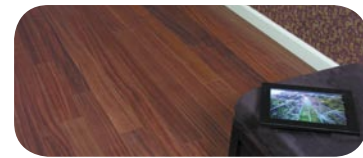
It also provides appropriate detail and technical information regarding products, relevant LEED credits, and other topics.



By buying products with the FSC label you are supporting the growth of responsible forest management worldwide.

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Testimonials

"Your lunch talk on the WFRG products and sustainable forestry was one of the best lunch presentations I've ever seen. In the past nine years I've seen a lot of product spiels, but rarely does anyone come in with the background and breadth of knowledge that you shared with us, and a well-crafted presentation to boot!"

Brian Kenny
GGLO / Seattle, WA

"Your presentation was very informative and gave a lot of really good information regarding sustainable forestry, sourcing and the benefits of using wood for sustainable architectural & design projects. I was also impressed by your website and the breadth of information you have chosen to include as a resource to your clients."

Jessie Griess
Callison / Santa Monica, CA

"Jason Grant, one of the true pioneers in the sustainable wood products industry, brings great clarity to the complex issues of environmentally intelligent material selection. His presentation to SmithGroup added another critical element to our search for strategies that add ever-higher quality to our work and constantly improving service to our clients."

Russell Perry
SmithGroup / Washington, DC